## **Annalise Taber**

www.annalisetaber.com hello@annalisetaber.com

### **Education**

# Northeastern University

BFA in Graphic Design Minor in Digital Art Boston, MA Summa cum laude

## **Accolades**

APEX Awards for Publication Excellence 2024 Winner

Hermes Creative Awards 2024 Gold Level Winner

Northeastern University Meserve Award for Creative Excellence

#### **Skills & Interests**

# Human-centered design, print, typography, photography

Knowledgeable in the Adobe CC suite, WordPress, HubSpot, Wix and front-end web development. Professional training in print design and production.

## **Design Experience**

# Annalise Taber Design

Graphic Designer Mar 2011–Present Providing design services on a freelance basis. Projects have included creative direction, packaging design, web design and development, print and publication design, identity design.

## Allen Wayne Design Studio

Senior Designer

Offering print and web design services for businesses, organizations and associations.

## **Shawmut Communications Group**

Creative Director Dec 2016–Apr 2024
Designed marketing materials and online communications, supported company sales and marketing efforts, maintained and expanded the Shawmut brand, managed a team of content creators.

## Southern Northern

Creative Director Jan 2021–May 2022 Offered identity, web, product, packaging, and print design for clients representing a wide variety of fields.

## Pig Iron

Art Director Jan 2015–Sep 2016 Completed full-service identity, web, product, packaging, and print design for clients in the food and beverage, technology and cybersecurity spaces.

#### Brafton

Senior Designer Jan 2013–Sep 2014 Led a team of designers across two locations, designed infographics, whitepapers and ebooks, managed dozens of clients, scheduled projects, delivered against tight deadlines.

## Metropolis Creative

Graphic Designer July-Dec 2010

Designed and developed custom WordPress themes, brand identities, print collateral and apps for a variety of clients and industries.

# Ronn Campisi Design

Design Assistant

July-Dec 2009

Designed layouts for alumni magazines and corporate ebooks,
completed color-correction and file preparation for printing.

References & Portfolio available upon request.