Annalise Taber

www.annalisetaber.com hello@annalisetaber.com

Education

Northeastern University

BFA in Graphic Design Minor in Digital Art Boston, MA Summa cum laude

Accolades

Designer of the Year *Brafton, 2014*

Recipient of the Meserve Award for Creative Excellence Northeastern University

Skills & Interests

Human-centered design, typography, illustration, photography, print.

Knowledgeable in the Adobe CC suite, WordPress CMS and front-end development. Trained in print design and production.

References & Portfolio available upon request.

Design Experience

Annalise Taber Design

Graphic Designer Mar 2011–Present
Providing design services on a freelance basis. Projects have included creative direction, packaging design, web design and development, print and publication design, identity design.

Allen Wayne Design Studio

Senior Designer (Freelance) Mar 2022–Present Offering print and web design services for businesses, organizations and associations.

Shawmut Communications Group

Creative Director (Freelance) Peabody, MA Dec 2016–Present Designing marketing materials and online communications, supporting company sales and marketing efforts, maintaining and expanding the Shawmut brand, managing a team of content creators.

Southern Northern

Creative Director (Freelance) Jan 2021–May 2022 Offered identity, web, product, packaging, and print design for clients representing a wide variety of fields.

Pig Iron

Art Director Jan 2015–Sep 2016 Completed full-service identity, web, product, packaging, and print design for clients in the food and beverage, technology and cybersecurity spaces.

Brafton

Senior Designer Boston, MA Jan 2013–Sep 2014 Led a team of designers across two locations, designed infographics, whitepapers and ebooks, managed dozens of clients, scheduled projects, delivered against tight deadlines.

Metropolis Creative

Graphic Designer Boston, MA July-Dec 2010
Designed and developed custom WordPress themes, brand identities, print collateral and apps for a variety of clients and industries.

Ronn Campisi Design

Design Assistant Wellesley, MA July-Dec 2009 Designed layouts for alumni magazines and corporate ebooks, completed color-correction and file preparation for printing.